



# D5.6. Large-scale transnational event



*Work Package 5. Impact and Dissemination*

*November 2024*



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Construcción (Spain)



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Ente Unico Formazione e  
Sicurezza (Italy)



Associazione Nazionale  
Costruttori Edili (Italy)



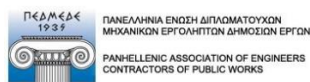
Federation of Cyprus  
Construction Contractors  
Associations (Cyprus)



Kentro Ekpaidefsis "O  
Oikodimos" K.E.P.O. LTD  
(Cyprus)



U Studies (Greece)



Panhellenic Association  
of Engineers Contractors  
of Public Works  
(Greece)

# Introduction

One of the tasks planned to be executed in WP5 (Impact and Dissemination) has been the organisation and celebration of a large-scale European event, with the aim of disseminate the project and the results obtained.

The event took place on 28<sup>th</sup> November 2024, in the premises of the European Economic and Social Committee (EESC) in Brussels (Belgium).

**PACT X YOUTH**

**28<sup>TH</sup> NOVEMBER 2024**

**FOUNDATIONS FOR YOUTH EMPLOYABILITY IN THE CONSTRUCTION SECTOR**  
**SUPPORTING THE PACT FOR SKILLS**

EUROPEAN ECONOMIC AND SOCIAL COMMITTEE (EESC).  
RUE VAN MAERLANT 2 (ROOM VMA 22). BRUSSELS

WITH THE COLLABORATION OF:



# Agenda of the event



## Supporting the Pact for Skills Foundations for youth employability in the Construction sector

FINAL EVENT 28<sup>th</sup> November 2024

Venue: European Economic and Social Committee (EESC)  
Address: Rue Van Maerlant 2 (Room VMA 22), Brussels

Event moderator: Beatriz Oliete, FLC

Simultaneous interpretation will be provided in English, Spanish, Italian and Greek.

Registration available:

- [For in-person attendees](#)
- [For online attendees](#)

### AGENDA

9:15 - 9:30	Registration
9:30 - 9:45	Welcome words <ul style="list-style-type: none"> <li>➢ Javier González, Training and Employment Director, FLC</li> </ul>
9:45 - 10:15	Keynote speech <ul style="list-style-type: none"> <li>➢ Roman Horvath, Policy Officer at the DG Internal Market, Industry, Entrepreneurship and SMEs, EU Commission</li> <li>➢ Angela Martina, President of the Vocational Education &amp; Training and Youth Commission, FIEC</li> </ul>
10:15 - 10:35	Presentation of the Pact for Skills on construction <ul style="list-style-type: none"> <li>➢ Léna Guyon, Policy Officer Social Affairs, FIEC</li> <li>➢ Rolf Gehring, Political Secretary Wood and OSH, EFBWW</li> <li>➢ Fernando Sigchos, Secretary General, EBC</li> </ul>
10:35 - 10:50	Coffee break
10:50 - 11:00	Address by Laurențiu Plosceanu, EESC Vice-President, Employers' Group
11:00 - 11:40	Presentation of the Pact4Youth project <ul style="list-style-type: none"> <li>➢ Silvia Santos, Project Officer for International Projects, FLC</li> <li>➢ M<sup>o</sup> Ángeles Asenjo, Director of the International Department, CNC</li> <li>➢ Filio Petridou, Project Manager, PEDMEDE</li> <li>➢ Georgia Achilleos, Civil Engineer Officer, OSEOK</li> <li>➢ Silvia Rigano, Industrial relations officer, ANCE</li> <li>➢ Maria Luisa Colella, EU projects and affairs officer, ANCE</li> </ul>

11:30 - 12:50

Roundtable on national and EU initiatives for the attraction of young people to the construction sector

- Stefano Macale, Director, FORMEDIL
- Javier González, Training and Employment Director, FLC
- Elisabet Pallarés, Employment Officer, FLC
- Georgios Christoforou, Director, KEPO
- Stephanos Pierides, General secretary, OSEOK
- Evangelia Sotiropoulou, Mechanical engineer, trainer in VET institutions, U-Studies
- Dr. Antonios Panas, General Manager TEKAL S.A., Vice President IPMA Greece, f. Assistant Professor (P.D. 407/80) National Technical University of Athens, PEDMEDE
- Laura Blua, Director Cuneo Training School, FORMEDIL CUNEO
- Angela Martina, Entrepreneur, ANCE

12:50

Closing remarks

- Beatriz Oliete, Head of International Projects, FLC

13:00

Networking lunch



**Note:** all the presentations are available in the following link:

[https://pact4youth.fundacionlaboral.org/wp-content/uploads/2024/12/Pact4Youth\\_presentations-and-speechs.pdf](https://pact4youth.fundacionlaboral.org/wp-content/uploads/2024/12/Pact4Youth_presentations-and-speechs.pdf)

## Description of the event

The event was organised on Thursday 28 November, in Brussels, with the aim of addressing the employability of young people in the construction sector, in the framework of the Pact4Youth project, co-funded by the Erasmus+ programme of the European Union (EU), which was attended in person by more than thirty social partners and experts in the sector.

### Welcome words

The event, which was streamed online, was held at the premises of the [European Economic and Social Committee](#) (EESC) and was opened by Javier González, Director of Training and Employment of Fundación Laboral de la Construcción (project coordinator), who welcomed the attendees, highlighting the importance of facing the challenge of how to attract young people to construction.



### Keynote speech

Next, Roman Horvath, policy officer at the European Commission's Directorate-General for Internal Market, Industry, Entrepreneurship and SMEs, presented the document [Transition pathway for construction](#), published by the Commission in March 2023 to promote 'a more resilient, greener and digitally competitive construction ecosystem', in which EU co-funded

projects play a key role in achieving these objectives, such as the [Construction Blueprint initiative](#) that sets out a sectoral strategy for the development of labour market-relevant skills.

Angela Martina, chair of the Vocational Training and Youth Commission at the [European Construction Industry Federation](#) (FIEC), highlighted the need to attract young people to the construction industry ‘in order to achieve a generational change and respond to the demand of companies in the sector to increase the number of skilled workers’.



## Presentation of the Pact for Skills in construction

After it, the launchers of the Pact for Skills in Construction ([FIEC](#), [EFBWW](#) in cooperation of [EBC](#)) highlighted the key role that this initiative is playing in providing solutions and commitments to respond to the challenges of the sector, among which were highlighted the lack of workers, a negative image and a male-dominated sector, among others.

Léna Guyon, Head of Social Affairs at FIEC; Rolf Gehring, Political Secretary for Wood and OSH at EFBWW, and Fernando Sigchos, Secretary General of EBC, highlighted the intention to consolidate the Pact across Europe, promoting it through events and projects such as Construction Blueprint 2, which will start in 2025.

## Words by the EESC Vice-President, Employer's Group

After the coffee break, it was the time for Mr. Aurel Laurentiu Plosceanu, vice-president of the EESC Employers' Group, during his presentation highlighted the importance of access to housing and attracting young people to the sector as two of the most important working points for the new Commission.



## Presentation of the Pact for Youth project

In this section of the event, the project partners presented the results and the main actions developed by the Pact4Youth project with the aim of improving the connection between young people and the construction sector. The representative of the coordination organisation (FLC), Silvia Santos, presented a general overview of the project, including the different work packages (WP) and briefly, the tasks implemented in each of them. After her, each WP was presented by each WP leader:

- ✘ WP2: CNC (ES) and OSEOK (CY)
- ✘ WP3: PEDMEDE (GR)
- ✘ WP4: ANCE (IT)

They detailed the main actions and results obtained, such as the organisation of masterclasses specialised in innovation and digitalisation aimed at construction SMEs; the creation of a

campaign on social networks with the aim of improving the attractiveness of the industry; the development of workshops and open days to connect young people with the industry; and the design of a Roadmap and Action Plan with measures to promote youth employment in the construction sector.

The participatory methodology of the project was highlighted, since the contributions of the experts who have been part of the high-level national public-private working groups have allowed the consortium to obtain an integrated, multidisciplinary and consensual approach to the results and to respond to the objectives of the project.



## **Round table of national and EU initiatives for the attraction of young people to the construction sector**

During the last section of the event a round table was held with representatives from different educational institutions and Training Centres from Spain, Italy, Greece and Cyprus, who presented the main initiatives implemented both at national and European level to attract young people to the construction sector.



## Closing remarks

The closing speech was provided by Beatriz Oliete, head of International Projects at Fundación Laboral de la Construcción, who thanked all the attendees for their participation and stressed the need to work together among all the actors and the importance of having European funds to be able to implement this type of initiative.

PROJECT RESULTS AND FURTHER INFORMATION AVAILABLE ON....



<https://pact4youth.fundacionlaboral.org/>



<https://www.instagram.com/pact4youtheu/>



<https://www.tiktok.com/@pact4youthproject>





## Participants

The event was well received by the different stakeholder groups involved in the construction sector and had a high attendance, both on-site and online. The total number of participants in the event was 103 people, of which 28 participated in person and 75 participated online, from a variety of countries: Cyprus, Spain, Greece, Italy, Romania, Germany, Uruguay, Portugal, Netherlands and United Kingdom.

The profile of the attendees included: construction trainers and guidance counsellors, construction workers, representatives from construction companies, representatives from sectoral organisations and associations, representatives of trade unions operating in the construction sector, representatives from the European Commission, university staff, etc.

## Pictures





## ANNEX

All the presentations and speeches from the event are available in the following link:

[https://pact4youth.fundacionlaboral.org/wp-content/uploads/2024/12/Pact4Youth\\_presentations-and-speechs.pdf](https://pact4youth.fundacionlaboral.org/wp-content/uploads/2024/12/Pact4Youth_presentations-and-speechs.pdf)