



D5.5 Info-days



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Confederación Nacional de la Construcción (Spain)



Ente Unico Formazione e Sicurezza (Italy)



Associazione Nazionale Costruttori Edili (Italy)



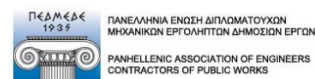
Federation of Cyprus Construction Contractors Associations (Cyprus)



Kentro Ekpaidefsis "O Oikodomos" K.E.P.O. LTD (Cyprus)



U Studies (Greece)



Panhellenic Association of Engineers Contractors of Public Works (Greece)

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Info-days (D5.5)

As part of the Task 5.2. Continuous dissemination of the Project, each entity has organised an info-day, to present the results/activities of the project and to collect the feedback of the core stakeholders.

In total 4 info-days have been organised with an average of 40 attendances (160 in total): building professionals and companies (SMEs, entrepreneurs...); future students, youth and trainees of the construction sector; Construction VET centres or Higher Education Providers, and VET providers; public local/regional/national authorities and policy makers; and construction workers.

The present document shows the information related to each of those events:

-  Greece Info-days held on 25th and 27th of April 2024.
-  Spanish Info-day held on 5th November 2024.
-  Cyprus Info-day held on 6th November 2024.
-  Italian Info-day held on 17th December 2024

Greek info-day

Organised by	PEDMEDE and U-Studies
Date	25th and 27th of April
Place	Technical Chamber of Greece - TEE, Nikis 2, Athens, Greece U-studies - Akadimias 100, Athens, Greece
Participation	Approximately 50 (mainly construction professionals and companies, but also public local/regional/national authorities and policy makers) Nearly 30 students and trainees of the construction sector; Construction VET centres and VET providers

Summary of the event

The first event took place during the Annual General Assembly of PEDMEDE, held on April 25th, 2024. Specifically, the project presentation was included in the General Assembly of PEDMEDE.

PEDMEDE's General Assembly provided an excellent opportunity to showcase the project, as it attracted significant participation from numerous construction companies and their representatives.

The project was presented by PEDMEDE's president Konstantinos Gkoliopoulos. The presentation focused on the project's efforts to make the sector more appealing to younger generations.

Attendees had the opportunity to learn about the key activities of the project, including the development of a Roadmap and Action Plan for the employability of young people in the construction industry, designed thanks to the participation of relevant stakeholders, who have been part of the so-called Public-private high-level working groups, composed of representatives from different spheres: vocational training providers, higher education institutions, industry representatives, trade unions, social entities, etc. to ensure relevance and impact.

A discussion regarding the participation of young people in construction sector in Greece following the presentation and participants found the project very useful in national and European level and they were very interested about the upcoming results.

The second event organized by U-studies in its premises. Around 30 student and trainers participated in the Info- day to get informed about the Pact4Youth project. Georgios kokolios and Chrisoula Vogiatzaki, U-studies experts and members of project implementation team presented the project to the participants.

Attendees were also provided with information about several specific activities and results, addressed towards the different target groups of the project:

- Companies (especially SMEs)
- Young people
- Guidance counsellors and trainers
- Stakeholders

The presentation concluded with an invitation for attendees to engage with the project through the completion of an [endorsement form](#), by which they will have the opportunity to explore all the project public results and resources or by participating in upcoming dissemination activities and events.

The feedback from participants was positive, highlighting the relevance of the project in addressing challenges in the sector and its potential to inspire a new generation of skilled workers.

Pictures





Spanish info-day

Organised by	Fundación Laboral de la Construcción
Date	5th November 2024
Place	IFEMA: Avda. del Partenón, 5. 28042, Madrid (España)
Participation	Between 30-40 (mainly construction professionals and companies, but also students and trainees of the construction sector; Construction VET centres or Higher Education Providers, and VET providers; public local/regional/national authorities and policy makers; and construction workers)

Summary of the event

The event took place during the “International Construction Week”, held as part of the annual [Construtec](#) event from November 5th to 8th, 2024. Specifically, the project presentation was included in the Construction Training Forum, organised on the first day of this professional event.

This year, one of the main topics of the forum was the challenge of attracting and retaining young talent in the construction sector, making it the ideal platform to showcase the project, its activities, and outcomes to a relevant audience.

The project was presented by Silvia Santos, as the representative of Fundación Laboral de la Construcción, who is the technical coordinator of the initiative. The presentation focused on the project’s efforts to make the sector more appealing to younger generations.

Attendees had the opportunity to learn first-hand about the key activities of the project, including the development of a Roadmap and Action Plan for the employability of young people in the construction industry, designed thanks to the participation of relevant stakeholders, who have been part of the so-called Public-private high-level working groups, composed of representatives from different spheres: vocational training providers, higher

education institutions, industry representatives, trade unions, social entities, etc. to ensure relevance and impact.

Attendees were also provided with information about several specific activities and results, addressed towards the different target groups of the project:

- Companies (especially SMEs)
- Young people
- Guidance counsellors and trainers
- Stakeholders

Some of the activities and results presented were masterclasses on innovation for SMEs, toolkit on apprenticeship for SMEs, resources for guidance counsellors, practical day events with young people, or social media campaigns for the attraction of young people.

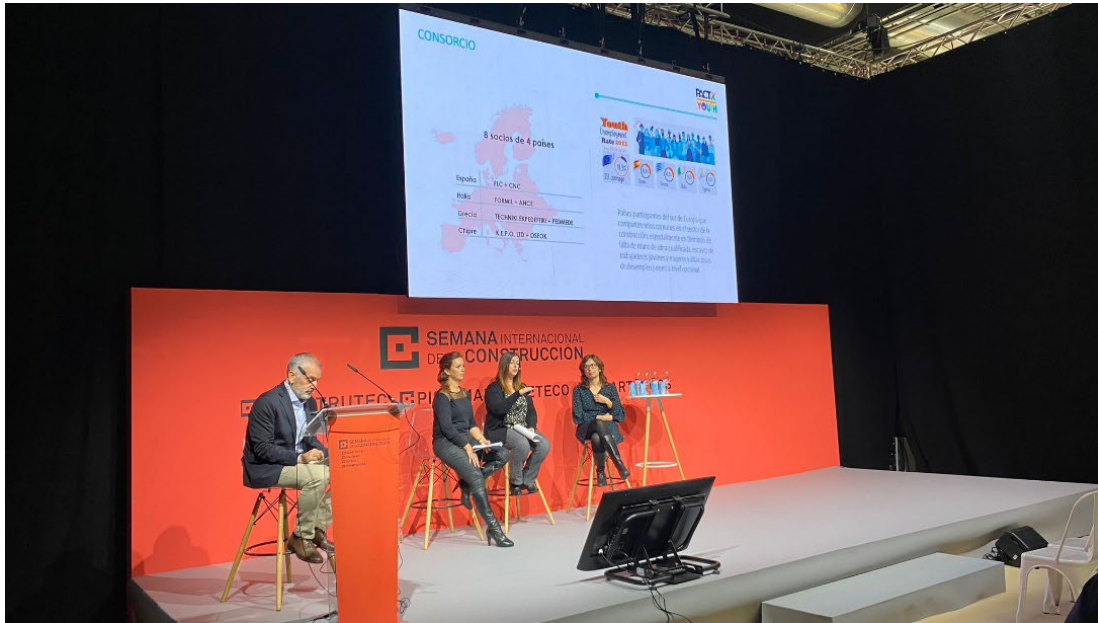


The presentation concluded with an invitation for attendees to engage with the project through the completion of an [endorsement form](#), by which they will have the opportunity to explore all the project public results and resources or by participating in upcoming dissemination activities and events.

The feedback from participants was positive, highlighting the relevance of the project in addressing challenges in the sector and its potential to inspire a new generation of skilled workers.

Pictures





Cyprus info-day

Organised by	Education Center "O Oikodimos" KEPO Ltd
Date	6th November 2024
Place	Forest Park, Platres, Cyprus
Participation	Between 30-40 (mainly construction professionals and companies, but also students and trainees of the construction sector; Construction VET centres or Higher Education Providers, and VET providers; public local/regional/national authorities and policy makers; and construction workers)

Summary of the event

The project was presented by Georgios Christoforou, the representative of Education Center "O Oikodimos" KEPO and director of KEPO. The presentation goal was to showcase the project and its results, with a specific focus on attracting young people to the construction industry.

Attendees were introduced to the project's key activities, which centered on creating a detailed Roadmap and Action Plan designed to enhance the employability of young people in the construction sector. These initiatives were developed through active collaboration with stakeholders, organized into Public-Private High-Level Working Groups. These groups brought together a large range of representatives, including vocational training providers, higher education institutions, industry leaders, trade unions, and social organizations, ensuring a diverse and multi-dimensional approach to the project.

The presentation covered a variety of activities and results tailored to different target groups. Key highlights included:

- ✚ Masterclasses on innovation specifically designed for Small and Medium Enterprises (SMEs)
- ✚ An apprenticeship toolkit developed to support SMEs
- ✚ Specialized resources created for guidance counsellors

- ✚ Practical engagement events targeting young people
- ✚ Social media campaigns aimed at attracting youth to the construction industry

The presentation concluded with a presentation of the project's website, which serves as a platform where participants can access project results and obtain information about upcoming activities and opportunities for involvement.

Participants responded positively to the presentation, and to the project's relevance in addressing current challenges within the sector. The operative measures of the project are expected to inspire and cultivate a new generation of skilled workers in the construction industry.

Pictures



Italian info - day

Organised by	ANCE and FORMEDIL
Date	17 th December 2024
Place	Online
Participation	35 (mainly Construction VET centres, local Ance headquarters, professors, bilateral institutions)

Summary of the event

At the event, that took place on 17th December 2024, 35 people participated including construction VET providers, local Ance headquarters, professors and bilateral institutions.

The partners presented the project's efforts to make the sector more appealing to younger generations to all the participants.

After a general presentation of the project and of the "Pact for skills in construction", attendees had the opportunity to learn first-hand about the key activities realised by the consortium, including the development of:

- ✚ the Roadmap and Action Plan for the employability of young people in the construction industry;
- ✚ the toolkit on apprenticeship for SMEs;
- ✚ the White paper on guidance and counselling;
- ✚ the Masterclass realised on innovation for the SMEs;
- ✚ the practical training days/masterclass aimed at attracting young people.



Attendees were also provided with information about the social media campaign and the videos realized by trainers, workers, students and entrepreneurs to present to young people the opportunities of the sector.

The presentation concluded with an invitation for attendees to visit the project web site to see the videos, the documents realized and to stay updated on upcoming news.

The feedback from participants was positive, highlighting the relevance of the project and of the activities conducted to increase the attractiveness of the sector.

Pictures

