



DISSEMINATION IMPACTS

ACTIONS ACHIEVED TO RAISE AWARENESS

PACT4YOUTH PROJECT WEBSITE



12.766
views

Website in 5 languages

www.pact4youth.fundacionlaboral.org

MEDIA COVERAGE

16 media coverages
radio, press or online mentions

49 news published on partners' corporate websites with an average reach of **21.000** contacts

9 appearances in partners' corporate periodic publications (magazines, brochures, annual reports)
• 19.780 downloads • 6.050 copies distributed

2 press releases about the project circulated to **583** media outlets



Further information

PARTNERS' SOCIAL NETWORKS

More than
65.100
users reached



SOCIAL NETWORKS PACT4YOUTH

Targeted campaign aiming to attract young people showcasing the opportunities in the sector

Numbers achieved on social networks:

@pact4youtheu **746** followers
954.341 views.

@pact4youthproject: **986** followers
More than 12 million views.

Get an **inside look at the actions to promote the sector**

COMMUNICATION IN EVENTS

21 Third-party events with more than **1.230** attendees

4 National info-days in Cyprus, Greece, Italy and Spain
180 attendees

1 Large-scale transnational hybrid event addressed to key stakeholders and European organisations at the European Economic and Social Committee (EESC), in Brussels + Online.
103 people



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