

# RECRUITMENT METHODS FOR SMES



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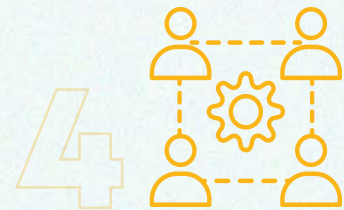
**COLLABORATION WITH EDUCATIONAL INSTITUTIONS**



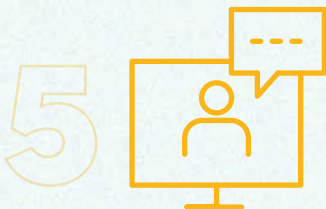
**PARTICIPATION IN CAREER FAIRS**



**ACTIVELY USE SOCIAL MEDIA PLATFORMS TO SHARE JOB UPDATES**



**ENGAGE WITH INDUSTRY ASSOCIATIONS**



**USE OF MENTORSHIPS PLATFORMS**



**DEVELOP STRONG EMPLOYER BRAND**



**LEVERAGE EXISTING RELATIONSHIPS**