

WHY APPRENTICESHIPS BENEFIT SMES?



NEW IDEAS

- Contributing to the development of company by bringing innovative perspective
- Enhancing the technical expertise and skills of the team



REDUCED COST

- Taking advantage of contribution relief and tax breaks
- Reducing hiring costs



SUSTAINABILITY AND LONG-TERM GROWTH

- Bringing in young people means a renewal of talent within the company
- Easier for them to adapt to the organisational culture



SOCIAL IMAGE

- Diversity in the workforce
- Providing opportunities to young people
- Showing strong commitment to develop youth



SKILL SHORTAGES

- Developing talent internally
- Training young people can ensure workforce competitiveness



CREATIVITY

- Motivating older workers
- Openness to Learning
- Adaptable and open to new methods and ideas

Real examples of SMEs that have benefited from apprenticeships

In Italy

An SME hosting apprentices refers that “Apprenticeships have been a game-changer for us. Not only do we benefit from government incentives like tax breaks, but we also get a unique opportunity to groom young talent. We can assess their skills, work ethic, and cultural fit firsthand. It’s a win-win: we get fresh talent, and they get valuable experience and a potential career path.”

In Cyprus

An SME hosting apprentices indicates that “Our decision to hire apprentices stems from the need to identify and integrate promising young professionals into our company. By hosting apprentices, we offer young people the opportunity to gain practical experience and be trained in the unique processes and operations of our company. This ensures that future employees will already be familiar with our environment and will not require a long adjustment period.”

In Spain

An SME hosting apprentices confirms that “Our commitment to hosting apprentices is driven by a vision to foster community growth, fulfil our corporate social responsibility, and unlock the unique potential of young talent. By involving apprentices, we gain fresh perspectives, creative ideas, and enhanced diversity—strengthening our adaptability, productivity, and innovation as a company.”

In Greece

An SME hosting apprentices refers that “It makes strategic sense for us to employ apprentices who we can train up to operate in our business at the high levels of quality required. Apprenticeships help us with new energy and new ideas, which is what we often need to make things better”